

OUR WINS

We work hard to make sure common-sense prevails in the marijuana policy debate. After just three years, SAM has been instrumental in defeating legalization efforts in more than a half-dozen states. We have been featured in hundreds of thousands of media mentions about marijuana. SAM has fought for and won multiple policy recommendations within the U.S. Congress and state legislatures. We are also a trusted contributor to the United Nations and other international organizations.



HOW CAN YOU HELP?

You can help make SAM's mission a reality by contributing to our efforts, or volunteering to present SAM's materials to your community and elected officials. Concerned citizens and organizations are SAM's lifeblood.

✉ info@learnaboutsam.org

🌐 www.learnaboutsam.org

🐦 [@learnaboutsam](https://twitter.com/learnaboutsam)

📘 <http://fb.me/learnaboutsam>

SAM Smart
Approaches to
Marijuana
preventing another big tobacco

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JOIN US
IN STOPPING THE
NEXT BIG TOBACCO

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For too long, our conversation about marijuana has centered on a tired, old idea that says we either have to lock people up for smoking pot or “legalize it.” The former can ruin lives over one joint. The latter would make marijuana the next tobacco industry. Neither is in the interest of public health and safety.

After all, we know from Big Tobacco’s secret archives that they’ve been eyeing the pot industry for decades. Surely there has to be a better approach than prisons or Big Tobacco...That’s where Smart Approaches to Marijuana (SAM) comes in.



Dr. Stuart Gitlow, Immediate Past President of the American Society of Addiction Medicine and member of SAM’s Board of Directors, testifies before Congress in 2016. Every year since our founding, SAM representatives have testified at hearings at the federal and state level.

“THE USE OF MARIJUANA... HAS IMPORTANT IMPLICATIONS FOR THE TOBACCO INDUSTRY IN TERMS OF AN ALTERNATIVE PRODUCT LINE. [WE] HAVE THE LAND TO GROW IT, THE MACHINES TO ROLL IT AND PACKAGE IT, THE DISTRIBUTION TO MARKET IT.”

—Secret briefing on marijuana from tobacco company Brown & Williamson, 1976.

WHO WE ARE

SAM is the leading non-partisan, non-profit policy group supporting a science-based, common-sense approach to marijuana. We bring the brightest scientific minds to the table on this issue, including decision-makers and researchers from the most prestigious universities in the world. Based on their advice, we:

- **Support** a marijuana policy based on science, not slogans
- **Educate** citizens on the science of marijuana
- **Fight** and stop the legalization of marijuana
- **Advocate** for alternatives to incarceration for marijuana users, and support research on marijuana

Our work also brings top policy leaders to the table, including the heads of U.S. federal agencies, federal and state representatives, and ambassadors.

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WHAT WE DO

- **Recommend** science-based marijuana policies to public officials
- **Organize** state and local communities to adopt healthy approaches to marijuana
- **Push** back against the marijuana industry
- **Orchestrate** non-partisan campaigns to stop Big Marijuana through our lobbying arm, SAM Action (a 501(c)(4) organization)

OUR RESOURCES

We are funded by non-partisan foundations and ordinary people concerned about drug abuse and its effects on our country. We also rely on volunteers to help get the word out, including community members working with affiliates in more than 30 U.S. states.