Big Marijuana in Colorado

Colorado legalized marijuana for “compassionate care” in 2000, but it took 7 years for hundreds of store fronts to open – paving the way to legalization. Most opened in a few cities, with Denver claiming the majority. The city of Denver now surpasses all US states for teen marijuana use, and car crashes with drivers testing positive for marijuana have almost tripled.

Early Data Reveal Troubling Developments

As mass advertising has become essential to getting new customers, Colorado has become known for a new kind of “Rocky Mountain High” – ushering in “Big Marijuana.”

STOREFRONT/DE FACTO LEGALIZATION ERA

BIG MARIJUANA/ LEGALIZATION ERA

Projected vs. Actual tax Revenue (in millions)

<table>
<thead>
<tr>
<th>Month</th>
<th>Projected</th>
<th>Actual</th>
</tr>
</thead>
<tbody>
<tr>
<td>Jan 2014</td>
<td>$5.8</td>
<td>$2.0</td>
</tr>
<tr>
<td>Feb 2014</td>
<td>$5.8</td>
<td>$3.2</td>
</tr>
<tr>
<td>Total Jan-June 2014</td>
<td>$35.30</td>
<td></td>
</tr>
<tr>
<td>Total July 2014-June 2015</td>
<td></td>
<td>$117.8</td>
</tr>
</tbody>
</table>

Average number of THC-positive results per month

<table>
<thead>
<tr>
<th>Year</th>
<th>2009</th>
<th>2010</th>
<th>2011</th>
<th>2012</th>
<th>2013</th>
<th>2014</th>
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</thead>
<tbody>
<tr>
<td>3.5</td>
<td>3</td>
<td>2.5</td>
<td>4.5</td>
<td>9</td>
<td>13</td>
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*2014 estimates based on January data from Conspire! drug testing results in Colorado Springs

Marijuana advertisements permeate Colorado

See More Data and News Stories Highlighting Colorado’s Experience with Marijuana at www.legalizationviolations.com
Actual tax revenues in January and February fell 76% below original projections

2014 Marijuana Developments

• A study from Northwestern University finds that casual marijuana users had physical abnormalities in the brain that was associated with frequency and quantity of marijuana smoked.

• Associated Press: “Two Denver Deaths Linked to Recreational Marijuana Use”. One includes the under-aged college student who jumped to his death after ingesting a marijuana cookie.

• The number of parents calling the poison-control hotline to report their kids had consumed marijuana has risen significantly in Colorado.

• Marijuana edibles and marijuana vaporizers have been found in middle and high schools.
Marijuana advertisements and edibles permeate Colorado
The black market in Colorado continues to thrive

A Colorado drug dealer says that if anything, legalization has helped his business because “it’s over priced, it’s being taxed way too high.”

Colorado Springs Lieutenant stated that “[legalization] has done nothing more than enhance the opportunity for the black market. If you can get it tax-free on the corner, you’re going to get it on the corner.”

Two vaporizing industries are rapidly growing: Nicotine and Marijuana

What is the Pax by Ploom?

- Japan Tobacco International (JTI) is the third largest international tobacco company behind Philip Morris International.
- In 2011, JTI bought a percentage of Ploom – a startup based in Silicon Valley that produces a loose-leaf vaporizer that can be used to inhale heated vapor from marijuana as well as tobacco, called the Pax.

Drug use has never been easier for youth now that it can be concealed using vaporizers

Regular E-Cigarettes can also be used to vaporize marijuana

- Marijuana with THC concentrates approaching 100%, in the form of butane-extracted hash oil (BHO), can easily be packed into e-cigarettes.
- The process is extremely dangerous.
- E-cig companies are increasingly marketing to youth and adolescents.
- Teen use of e-cigarettes is significantly on the rise.
M-Cigarettes (marijuana vaporizers) are becoming increasingly popular and accessible

Atmos Dry Herb, Wax, and Oil Vaporizer Kit. Multiple Colors Available.

Online Deal

FROM
$39.99

BUY!

<table>
<thead>
<tr>
<th>VALUE</th>
<th>DISCOUNT</th>
<th>YOU SAVE</th>
</tr>
</thead>
<tbody>
<tr>
<td>$117.95</td>
<td>66%</td>
<td>$77.96</td>
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</tbody>
</table>

OPTIONS
Select Option

LIMITED TIME ONLY!
⏰ 10 days 07:40:35

LIMITED QUANTITY AVAILABLE
acija Over 1,000 bought

"Vape Pens" allow students and young people to hide their pot use in classrooms, at home, and in public.

According to NPR, one 19-year-old noted: "I use it mostly around my neighborhood. It's easy to hide."