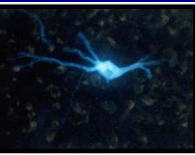
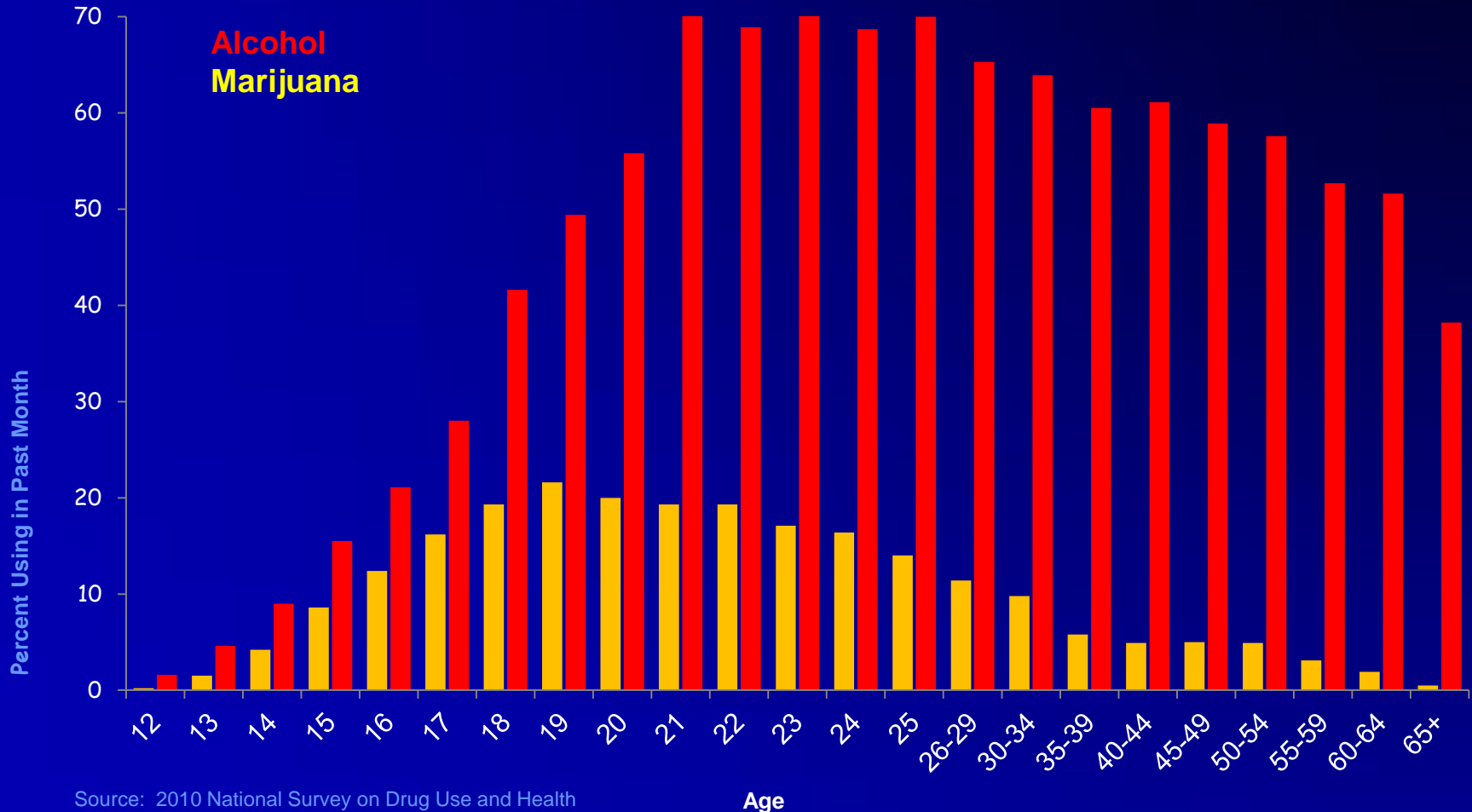


**But What about the Children's
12 Provisions
to Prevent a Marijuana Industry
from Targeting Children**

Sue Rusche
President and CEO
National Families in Action



Do we really want to regulate marijuana like alcohol?



Source: 2010 National Survey on Drug Use and Health
Substance Abuse and Mental Health Services Administration



12 Provisions to Protect Children from Legal Pot

1. **No advertising (or counter advertising)**
2. **A penalty fee for every new underage user**
3. **Automatic repeal of legalization if underage use increases**
4. **No product placements**
5. **An industry financed fund for education, prevention, and treatment**



12 Provisions to Protect Children from Legal Pot

6. A state agency to tax and regulate
7. Licensed growers, distributors, and retailers
8. No drugged driving
9. No drugged employees or students
10. Smoke-free laws apply



12 Provisions to Protect Children from Legal Pot

At the federal level:

11. Marijuana controlled by FDA

12. A Surgeon General's report on marijuana health effects